



Business Administration Major Associate of Science Degree

Business Administration Mission Statement:

The mission of the Business Administration Associate of Science degree program is to educate students in the fundamental concepts, techniques and skills necessary to excel in various business-related fields.

Business Administration Vision Statement:

To create a learning environment in which students understand the fundamentals of ethical business practices and behaviors to help them succeed in the 21st century global business environment.

Business Administration Goals:

MacCormac's Business Administration Program will ensure that students are well rounded, well educated, and well prepared for the 21st century world of business. To that end, the course of study will:

- Provide students with a broad-based overview of the key concepts, tools, strategies and techniques necessary to support/enhance students' employability in a for-profit or not-for-profit business venture.
- Provide the basic tools to move on to a four-year college or university.
- Explore the latest concepts and practices in management and global economics.
- Broaden student understanding of current and future economic trends and their impact on the business climate in the U.S. and across the globe.
- Build basic skills, knowledge and understanding of business accounting, finance, technology, human resource management and marketing.
- Integrate traditional classroom education, best practices and experiential learning to enhance student knowledge and understanding.

Business Administration Learning Outcomes:

- Communicate effectively in business environments
- Utilize relevant business software and online business resources
- Review the relevance of social media within the business context
- Analyze internal and external business reports including basic financial statements
- Identify, analyze and evaluate common and competing interests of business stakeholders including customers, suppliers, business owners, investors and global markets
- Gain an understanding of the ethical challenges related to business and management through the study of effective strategies for resolving these issues.



**Business Administration Major Requirements
Required Major Courses (30 Semester credits)**

<i>Number</i>	<i>Title</i>	<i>Semester Credits</i>
ACCT1050	Financial Accounting Principles I.....	3
BUS 1200	Introduction to Business	3
BUS 1300	Business Ethics	3
BUS 1400	Business Communications	3
BUS 1600	Business Law	3
BUS 2400	Principles of Marketing.....	3
BUS 2500	Managing Human Capital	3
BUS 2510	Introduction to International Business	3
BUS 2550	Principles of Management	3
BUS 2570	Fundamentals of Business Finance.....	3

Required General Education Courses (31 Semester credits)

<i>Number</i>	<i>Title</i>	<i>Semester Credits</i>
CIS 1150	Introduction to Computing	3
COL 1010	First Year Experience	1
COL 2750	Professional Experience.....	3
ENG 1010	College Composition I.....	3
<i>(Placement Exam Required; may need to take ENG-0900)</i>		
ENG 1020	College Composition II.....	3
MATH1600	College Algebra	3
PHIL 2050	Introduction to Ethics.....	3
PSY 1010	Introduction to Psychology.....	3
SOC 2010	Introduction to Sociology	3
SPE 2110	Speech Communication	3

And ONE economics course, chosen from these two

ECON 2210	Macroeconomics.....	3
ECON 2220	Microeconomics.....	3

Total Semester Credits for Business Administration Degree ...61



**Business Administration – Entrepreneurship Concentration
Required Major Courses (30 Semester credits)**

<i>Number</i>	<i>Title</i>	<i>Semester Credits</i>
ACCT1050	Financial Accounting Principles I.....	3
ACCT1060	Financial Accounting Principles II.....	3
BUS 1400	Business Communications	3
BUS 1600	Business Law	3
ENT 1200	Introduction to Entrepreneurship.....	3
BUS 2400	Principles of Marketing..... (Cross-listed as ENT-2200)	3
BUS 2500	Managing Human Capital	3
BUS 2550	Principles of Management	3
	<i>(Cross-listed as ENT-2250)</i>	
ENT 2110	New Business Implementation.....	3
ENT 2100	Business Plan Development.....	3

Required General Education Courses (31 Semester credits)

<i>Number</i>	<i>Title</i>	<i>Semester Credits</i>
CIS 1150	Introduction to Computing	3
COL 1010	First Year Experience	1
COL 2750	Professional Experience.....	3
ENG 1010	College Composition I..... <i>(Placement Exam Required; may need to take ENG-0900)</i>	3
ENG 1020	College Composition II.....	3
MATH1600	College Algebra	3
PHIL 2050	Introduction to Ethics.....	3
PSY 1010	Introduction to Psychology.....	3
SOC 2010	Introduction to Sociology	3
SPE 2110	Speech Communication	3

And ONE economics course, chosen from these two

ECON 2210	Macroeconomics.....	3
ECON 2220	Microeconomics.....	3

Total Semester Credits for Business Administration Degree ...61