

TRAVEL AND HOSPITALITY CERTIFICATE

Graduates of the Travel and Hospitality Program are equipped to handle the diversified areas of the hospitality industry and to meet the challenges that this people-oriented career offers.

Grounded in international business and marketing, cultural geography and tourism management, hospitality operations and computer applications, MacCormac College students will become versatile professionals who serve the needs of the public on both domestic and international levels.

Travel and Hospitality Learning Outcomes

Travel and Hospitality Graduates should be able to:

- Effectively communicate with business professionals through personal interaction, e-mail, telephone, and written communication
- Create a personal web page
- Demonstrate knowledge of current standard software applications
- Demonstrate knowledge of the cultural traits of the major developed and developing countries
- Make culturally sensitive marketing/advertising decisions for each continent

Travel and Hospitality Certificate (30 credit hours):

		Cr. Hrs.
BUS1200	Introduction to Business	3
BUS1900	Introduction to Travel	3
BUS1920	Tourism Management	3
BUS1940	Hospitality Operations	3
BUS2400	Principles of Marketing	3
CIS1150	Introduction to Business Computing	3
CIS1160	Advanced Business Computing I	
OR		
CIS1170	Advanced Business Computing II	3
ENG1010	College Composition I	3
GEOG2010	Human Geography	3
OT1800	Basic Keyboarding	
OR		
OT1810	Document Formatting	3
Total Credits		30

TRAVEL AND HOSPITALITY
Leading to the
Associate of Science Degree

Graduates of the Travel and Hospitality Program are equipped to handle the diversified areas of the hospitality industry and to meet the challenges that this people-oriented career offers.

Grounded in international business and marketing, cultural geography and tourism management, hospitality operations and computer applications, MacCormac College students will become versatile professionals who serve the needs of the public on both domestic and international levels.

Travel and Hospitality Learning Outcomes

Travel and Hospitality Graduates should be able to:

- Effectively communicate with business professionals through personal interaction, e-mail, telephone, and written communication
- Create a personal web page
- Demonstrate knowledge of current standard software applications
- Demonstrate knowledge of the cultural traits of the major developed and developing countries
- Make culturally sensitive marketing/advertising decisions for each continent

		Cr. Hrs.
ACCT1050	Financial Accounting Principles I	3
BUS1200	Introduction to Business	3
BUS1900	Introduction to Travel	3
BUS1920	Tourism Management	3
BUS1940	Hospitality Operations	3
BUS2400	Principles of Marketing	3
BUS2510	Intro. to International Business	3
BUS2460	Small Business Management	3
BUS2550	Principles of Management	3
CIS1150	Introduction to Business Computing	3
ECON2210	Macroeconomics	3
ENG1010	College Composition I	3
ENG1020	College Composition II	3
GEOG2010	Human Geography	3
LAW1600	Business Law	3
PHIL 2050	Introduction to Ethics	3
SPE2110	Speech Communication	3
HIST1020	Western Civilization II	3
PSY1010	Introduction to Psychology	
	OR	
SOC1010	Introduction to Sociology	3
BIO1010	Man and the Environment	
	OR	
EAR1010	Introduction to Earth Science	4

Total Credits for International Business Degree 61