

INTERNATIONAL BUSINESS CERTIFICATE
Emphasis on International Trade

Information and technology continue to make the world a smaller place with a global economy growing at a rate much faster than the U.S. economy. It is increasingly important for business students to be able to understand the impact of world events as they relate to an expanding global economy.

Knowledge of the international marketplace is a requirement in the job market. Students of the International Business Certificate Program find employment in many industries and government agencies. They are prepared for a career in the logistics industry as well as customs brokers and freight forwarders. This specialization allows students to join the growing fields of banking, distribution and marketing.

International Business with Emphasis on International Trade Learning Outcomes

International Business Graduates should be able to:

- Identify the major regional trade networks such as NAFTA, EU, Mercosur
- Demonstrate knowledge of the major political parties and heads of state of the leading U.S. trading partners
- Demonstrate knowledge of the cultural traits of major developed and developing countries
- Prepare a set of documents to accompany an international transaction
- Communicate effectively with foreign business persons via personal interaction, e-mail, and telephone

International Business With Emphasis on International Trade Certificate (30 credit hours):

	Cr. Hrs.
ACCT1050 Financial Accounting Principles I	3
BUS2510 Intro. to International Business	3
BUS2400 Principles of Marketing	3
BUS2540 International Trade	3
BUS2550 Principles of Management	3
BUS1200 Introduction to Business	3
CIS1150 Introduction to Business Computing	3
ENG1010 College Composition I	3
GEOG2010 Human Geography	3
LAW1600 Business Law	3
Total Credits	30

INTERNATIONAL BUSINESS MAJOR
Emphasis on International Trade
Leading to the
Associate of Science Degree

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Knowledge of the international marketplace is a requirement in the job market. Students of the International Business Associate Degree Program find employment in many industries and government agencies. They are prepared for a career in the logistics industry as well as customs brokers and freight forwarders. This specialization allows students to join the growing fields of banking, distribution and marketing. Many International Business graduates continue their education at four-year institutions.

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	Cr. Hrs.
ACCT1050 Financial Accounting Principles I	3
BUS1200 Introduction to Business	3
BUS2400 Principles of Marketing	3
BUS 2460 Small Business Management	3
BUS2510 Intro. to International Business	3
BUS2540 International Trade	3
BUS2550 Principles of Management	3
CIS1150 Introduction to Business Computing	3
CIS1170 Advanced Business Computing II	3
LAW1600 Business Law	3
ECON2210 Macroeconomics	3
ECON2220 Microeconomics	3
ENG1010 College Composition I	3
ENG1020 College Composition II	3
SPE2110 Speech Communication	3
GEOG2010 Human Geography	3
PHIL2050 Introduction to Ethics	3
HIST1020 Western Civilization II	3
PSY1010 Introduction to Psychology	
OR	
SOC2010 Introduction to Sociology	3
BIO1010 Man and the Environment	
OR	
EAR1010 Introduction to Earth Science	4
Total credits for International Business Major	61