

**INTERNATIONAL BUSINESS CERTIFICATE  
Emphasis on Language Skills**

MacCormac College offers International Business students the opportunity to pursue an Emphasis in Language Skills. In the growing global economy, it is increasingly important for students to be able to do business in various countries, which have unique business cultures and languages. Students develop an understanding of the world's economy and business practices enabling them to participate successfully in today's challenging international marketplace.

**International Business with Emphasis on Language Skills Learning Outcomes**

**International Business Graduates should be able to:**

- Effectively communicate with business professionals through personal interaction, e-mail, telephone, and written communication
- Demonstrate awareness of the breadth of the numerous aspects of business as well as the opportunities contained within
- Demonstrate knowledge of the cultural traits of major developed and developing countries
- Demonstrate the ability to write, read, and speak more confidently, clearly, correctly, and creatively
- Demonstrate familiarity with current technological processes

**International Business (Language Skills) Certificate (30 credit hours)**

	<b>Cr. Hrs.</b>
ACCT1050 Financial Accounting Principles I	3
BUS2510 Introduction to International Business	3
BUS2400 Principles of Marketing	3
BUS1200 Intro. to Business	3
BUS2550 Principles of Management	3
CIS1150 Introduction to Business Computing	3
ECON2210 Macroeconomics	3
ENG1010 College Composition I	3
GEOG 2010 Human Geography	3
LANG Elective	3
<b>Total Credits</b>	<b>30</b>

**INTERNATIONAL BUSINESS MAJOR  
Emphasis on Language Skills  
Leading to the  
Associate of Science Degree**

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**INTERNATIONAL BUSINESS MAJOR**

		<b>Cr. Hrs.</b>
ACCT1050	Financial Accounting Principles I	3
GEOG2010	Human Geography	3
BUS1200	Introduction to Business	3
BUS2400	Principles of Marketing	3
BUS2510	Intro. to International Business	3
BUS2540	International Trade	3
BUS2550	Principles of Management	3
CIS1150	Introduction to Business Computing	3
ECON2210	Macroeconomics	3
ENG1010	College Composition I	3
ENG1020	College Composition II	3
PHIL2050	Introduction to Ethics	3
SPE2110	Speech Communication	3
MATH1500	Statistics	3
OT	Elective	
	OR	
SPE2120	American English	3
SOC2010	Introduction to Sociology	
	OR	
PSY1010	Introduction to Psychology	3
BIO1010	Man and the Environment	
	OR	
EAR1010	Introduction to Earth Science	4
LANG Electives:		12
CHINESE	1110	3
ENGLISH	1001	3
ENGLISH	1002	3
ENGLISH	1003	3
ENGLISH	1004	3
ENGLISH	1005	3
ENGLISH	1006	3
FRENCH	1110	3
GERMAN	1110	3
ITALIAN	1110	3
JAPANESE	1110	3
POLISH	1110	3
RUSSIAN	1110	3
SPANISH	1110	3
<b>Total Credits International Business Degree</b>		<b>64</b>